



## Speaker Introduction

**Lethia Owens doesn't just talk about being a game changer—she is one.** From high school dropout to highly sought-after international leadership speaker, she has rewritten the rules of what's possible. She's the author of **14 books**, including the best-seller *Your Brand Influence: The Art and Science of Building an Influential Leadership Brand*.

**Lethia Owens is a visionary entrepreneur who leads at the intersection of technology, leadership, and personal brand elevation.** As the Tech CEO of *Next Level Biz*, a cutting-edge digital marketing agency, she helps brands amplify their reach and dominate the digital space. As the founder of *Game Changers International*, she equips leaders to reinvent themselves, embrace innovation, and drive transformational growth. Ranked #8 among the world's top 30 brand gurus by Gurus.com, Lethia combines sharp business strategy with bold inspiration—empowering professionals to become unforgettable in a noisy marketplace.

She's a little geeky, wildly motivating, and bursting with bold business strategies that challenge you to stop spectating and start winning—because *game changers don't sit on the sidelines*.

Lethia is also the first elected President of the **Black National Speakers Association**. Her powerful message of reinvention, courage, and self-empowerment has been featured on **Fox, CBS, and NBC affiliates** across the country.

**Please help me welcome the unstoppable, unforgettable Lethia Owens.**