Lethia Owens
AI AUTOMATION & GROWTH STRATEGIST

Speaker BIO

Lethia Owens is a Growth Strategist and creator of the Automation Operating System™ (AOS), a framework designed to expand capacity and scale performance for founders, established thought leaders, and growth-stage businesses through intentional automation.

Lethia is a visionary strategist who leads at the intersection of digital transformation, conscious leadership, and brand elevation. As the Tech CEO of *Game Changers International*, a digital transformation and AI agency, she helps entrepreneurs, experts, and leaders increase their capacity using AI strategies so they can experience expansion without exhaustion and increase their income and impact. Her thought-provoking keynotes equip high-performing leaders with strategies to turn disruption into innovation, drive transformational growth, and lead boldly in the age of AI.

From high school dropout to highly sought-after international leadership speaker, **Lethia Owens doesn't just talk about being a game changer—she is one.** She's the author of **14 books**, including the best-seller *Your Brand Influence: The Art and Science of Building an Influential Leadership Brand*.

Lethia is the first elected President of the **Black National Speakers Association,** holds the prestigious **Certified Speaking Professional** (CSP) designation, is ranked **#8 among the World's Top 30 Brand Gurus** by Global Gurus, and was recently named a **Top Keynote Speaker of Impact by Real-Leaders** two years in a row. Her work and message have been featured on CBS and NBC affiliates nationwide.